



Public Disclosure of Student Achievement

Institution Name: Bushnell University

Business Unit(s) included in this report: Business Administration, Accounting, MBA and Master of Arts in Leadership

Academic Period Covered: 2021-2022

Date Submitted: February 23, 2023

PROGRAM	INDICATOR	RESULT	TARGET
Bachelor of Science in Accounting	Graduation Rate	50%	50%
Bachelor of Science in Business Administration*	Graduation Rate	52%	50%
*Concentration: General Business	General Business Concentration Graduation Rate	55%	50%
*Other Concentrations: Management, International Business, Sports Management and Marketing	Other Concentrations Graduation Rate	Insufficient Data at the Other Concentration Level	50%
Master's in Business Administration (MBA)*	Graduation Rate	72%	70%
*Concentration: Management & Leadership	Concentration Graduation Rate	72%	70%

Master of Arts in Leadership (MAL)*	Graduation Rate	67%	70%
*Concentrations: Business Administration, Church Leadership, Higher Education, Non-Profit and Interdisciplinary	Concentration Graduation Rate	Insufficient Data at the Concentration Level	70%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Undergraduate Graduation Rates (Bachelors)	(5 years) beginning Fall 2016, Spring and Summer 2017: Business Administration: 62 started, 32 completed = 52% (General Business Concentration): 43 started, 24 completed = 55%; (Other Business Concentrations – Insufficient Data at the concentration level). Accounting: 10 started, 5 completed = 50%
Master's Graduation Rate	MBA and MAL (3 years) beginning Fall 2018, Spring and Summer 2019: MBA (Leadership & Management Concentration) 32 started, 23 graduated = 72% MAL: 21 started, 14 graduated = 67%. (Insufficient Data at the MAL Concentration level)