



Public Disclosure of Student Achievement

Institution Name: Bushnell University

Business Unit(s) included in this report: Business Administration, Accounting, MBA and Master of Arts in Leadership

Academic Period Covered: 2022-2023

Date Submitted: January 30, 2024

PROGRAM	INDICATOR	RESULT	TARGET
Bachelor of Science in Accounting	Graduation Rate	40%	50%
Bachelor of Science in Business Administration*	Graduation Rate	48.94%	50%
*Concentration: General Business	General Business Concentration Graduation Rate	Insufficient Data at the General Business Concentration Level	50%
*Other Concentrations: Management, International Business, Sports Management and Marketing	Other Concentrations Graduation Rate	Insufficient Data at the Other Concentration Level	50%

Master of Business Administration (MBA)*	Graduation Rate	83%	70%
*Management Concentration	Concentration Graduation Rate	80%	70%
*Non-Profit Leadership Concentration	Concentration Graduation Rate	Insufficient Data at the Concentration Level	
Master of Arts in Leadership (MAL)*	Graduation Rate	83%	70%
*Concentrations: Business Administration, Church Leadership, Higher Education, Non-Profit and Interdisciplinary	Concentration Graduation Rate	Insufficient Data at the Concentration Level	70%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Bachelor's (Business and Accounting) Graduation Rates	(5 years) Enrolled as New Students Fall 2017, Spring 2018, and Summer 2018: Business Administration: 47 started, 23 completed = 48.94% (1 is still enrolled) (Insufficient data at the concentration level) Accounting: 10 started, 4 completed = 40% (75% among traditional students)
Master's (MBA and MAL) Graduation Rates	(3 years) Enrolled as New Students Fall 2019, Spring 2020, and Summer 2020: MBA: 18 started, 15 graduated = 83.33% Management Concentration: 15 started, 12 graduated = 80% (Insufficient Data at the Non-Profit Leadership Concentration level) MAL: 6 started, 5 graduated = 83.33%. (Insufficient Data at the MAL Concentration level)

Compiled by Dean of Institutional & Academic Effectiveness, January 30, 2024