



Public Disclosure of Student Achievement

Institution Name: Bushnell University

Business Unit(s) included in this report: Business Administration, Accounting, MBA and Master of Arts in Leadership

Academic Period Covered: 2024-2025

Date Submitted: January 30, 2026

PROGRAM	INDICATOR	RESULT	TARGET
Bachelor of Science in Accounting	Graduation Rate	33%	50%
Bachelor of Science in Business Administration	Graduation Rate	50%	50%
General Business		56%	50%
Management		62%	50%
Accounting*			
International Business*			
Marketing*			
Sports & Recreation Management*			
Master of Business Administration (MBA)	Graduation Rate	60%	70%
Non-Profit Leadership*			
Management		64%	70%
Management & Leadership*			

Finance*			
Finance and CPA Review*			
Master of Arts in Leadership (MAL) Leadership: Church Leadership* Leadership: Higher Education* Leadership: Interdisciplinary* Leadership: Non-Profit*	Graduation Rate	76%	70%

*Insufficient data (fewer than 10 students)

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Bachelor's (Business and Accounting) Graduation Rates	(5 years) Enrolled as New Students Fall 2019, Spring 2020, and Summer 2020: Business Administration: 52 started, 25 completed = 50% Accounting: 6 started, 2 completed = 33%
Master's (MBA and MAL) Graduation Rates	(3 years) Enrolled as New Students Fall 2021, Spring 2022, and Summer 2022: MBA: 15 started, 9 graduated = 60% MAL: 21 started, 16 graduated = 76%.

Compiled by Dean of Institutional & Academic Effectiveness, January 30, 2026

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